



# MOUNDS VIEW SCHOOLS EDUCATION FOUNDATION

## 2019 PARTNERSHIP OPPORTUNITIES

The Mounds View Schools Education Foundation is a 501(C)3 non-profit organization that works in partnership with district leadership to fund priorities that impact students throughout the Mounds View District.

# Partnering for Education

Partnering for Education lunch is an annual event that brings together 175 community and business leaders to hear an informative and engaging presentation from the district superintendent and keynote speakers who have included business and education leaders.

BENEFITS OF PARTNERING	PLATINUM (\$2,500)	GOLD (\$2,000)	SILVER (\$1,000)	BRONZE (\$500)
Industry Exclusivity	Presented by			
<b>EVENT RECOGNITION</b>				
Tickets to Event	6	4	2	2
Front of Event Program	Yes	-	-	-
Event Program	Logo	Logo	Logo	Name
Event Signage	Logo	Logo	Logo	Name
Event Powerpoint	Logo	Logo	Logo	Name
Verbal Recognition at Event	Yes	Yes	Yes	Yes
Online Recognition	Yes	Yes	Yes	Yes
Logo on Website	Logo	Logo	Logo	Name
Social Media Mentions	4	3	2	1



CONTACT: Mindy Handberg | Director of Community Partnerships  
 Mounds View Public Schools | Office: 651-621-6094  
 4570 Victoria Street N | Shoreview, MN 55126 | [www.moundsviewschoolsef.org](http://www.moundsviewschoolsef.org)

# Rock the School House

On November 9, 2019, the Mounds View Schools Education Foundation will host its 8th annual Rock the School House event - a fundraiser benefiting the students in the Mounds View School District. This record breaking event raised more than \$80,000 in 2018, and was attended by more than 300 parents, business and community leaders.

BENEFITS OF PARTNERING	PLATINUM (\$5,000)	GOLD (\$2,500)	SILVER (\$1,500)	BRONZE (\$500)	WINE TOSS (\$2,000)
Industry Exclusivity	Presented by				Presented by
<b>EVENT RECOGNITION</b>					
Tickets to Event	10	8	4	2	6
Front of Event Program	Yes	-	-	-	-
Event Program	Logo	Logo	Logo	Name	Logo
Event Signage	Logo	Logo	Logo	Name	Logo
Event Powerpoint	Logo	Logo	Logo	Name	Logo
Verbal Recognition	Yes	Yes	Yes	x	Yes
Online Recognition	Yes	Yes	Yes	Yes	Yes
Logo on Website	Logo	Logo	Logo	Name	Logo
Social Media Mentions	3	2	1	1	2



CONTACT: Mindy Handberg | Director of Community Partnerships  
 Mounds View Public Schools | Office: 651-621-6094  
 4570 Victoria Street N | Shoreview, MN 55126 | [www.moundsvschools.org](http://www.moundsvschools.org)

# Partnership Opportunities

OPPORTUNITY	PLATINUM	GOLD	SILVER	BRONZE
Partnering for Education	\$2,500	\$2,000	\$1,000	\$500
Rock the School House	\$5,000	\$2,500	\$1,500	\$500
Annual Partnership of Both*	\$6,750*	\$4,050*	\$2,250*	\$900*

\* Total cost of Annual Partnership includes a 10% discount.

## ROCK THE SCHOOL HOUSE ADD-ONS

OPPORTUNITY	INVESTMENT	TICKETS	EVENT SIGN	DIGITAL
We've Got the Spirits Ring Toss - Presenting Sponsor	\$2,000	6	Logo	Yes
We've Got the Spirits Ring Toss - Products (Wine, Spirits or Beer)	6 bottles/ growlers or more	0	Logo	Yes
We've Got the Spirits Ring Toss - Products (Wine, Spirits or Beer)	5 bottles/ growlers or less	0	name	name
Live Auction Item (>\$2,000)	In-Kind Value	2	Yes	Yes
Live Auction Item (\$500 to \$1,999)	In-Kind Value	0	Yes	Yes
Silent Auction Item (\$250 to \$499)	In-Kind Value	0	Yes	Yes
Silent Auction Item (<\$250)	In-Kind Value	0	Card only	Web only

CONTACT: [Mindy Handberg](#) | Director of Community Partnerships  
Mounds View Public Schools | Office: 651-621-6094  
4570 Victoria Street N | Shoreview, MN 55126 | [www.moundsviewschoolsef.org](http://www.moundsviewschoolsef.org)

# Partnership Opportunities



## **WE'VE GOT THE SPIRITS RING TOSS**

Hands down, the most popular activity at the Rock the School House event, this game of skill continues to raise funds in an exciting way. Attendees purchase rings and toss them at a tiered display of wines, beers and spirits. If a ring lands around a bottle, the attendee wins!

### **Presenting Sponsor**

- The presenting sponsor will receive “presented by” rights.
- Signage and digital media will reflect the sponsorship.

### **Product donation: 6 bottles/growlers or more**

- Groups or companies donating 6 or more will be recognized with logo presence.
- Donations who wish to be anonymous will be classified as “Friends of MVSEF”.
- Individuals wishing to contribute to this event are encouraged to form a group or rally a club to donate a mass quantity.

### **Product donation: 5 bottles/growlers or more**

- Groups or companies donating 5 or less bottles/growlers will be recognized by name in list form.
- Donations who wish to be anonymous will be classified as “Friends of MVSEF”.
- Individuals wishing to contribute to this event are encouraged to form a group or rally a club to donate a mass quantity.
- Groups and clubs who donate 5 or less will be recognized by name in list form.

*(continued)*

CONTACT: [Mindy Handberg](#) | Director of Community Partnerships  
Mounds View Public Schools | Office: 651-621-6094  
4570 Victoria Street N | Shoreview, MN 55126 | [www.moundsviewschoolsef.org](http://www.moundsviewschoolsef.org)

## **LIVE AND SILENT AUCTION PARTNERSHIPS**

The Live and Silent Auctions provides another way for the attendee to give. Items range from gift cards for local restaurants and services to custom and unique experiences only available at Rock the School House. Most of the donors are parents of our student, alumni of Mounds View Public Schools; and district teachers and staff.

### **Live Auction Item Partner (valued at >\$2,000)**

- Partners who provide a Live Auction item valued at more than \$2,000 will receive
  - Tickets (2) for the Rock the School House event
  - Verbal and logo recognition on digital media and at the event.
  - A listing on the silent auction website and in print at the event

### **Live Auction Item (\$500 to \$1,999)**

- Partners who provide a Live Auction item valued between \$500 and \$1,999 will receive
  - Acknowledgement on digital media and in print at the event
  - A listing on the silent auction website and in print at the event

### **Silent Auction Item (\$250 to \$499)**

- Partners who provide a Live Auction item valued between \$250 and \$499 will receive
  - Acknowledgement on digital media and in print at the event
  - A listing on the silent auction website and in print at the event

### **Silent Auction Item (<\$250)**

- Partners who provide a Live Auction item valued less than \$250 will receive
  - A listing on the silent auction website and in print at the event

CONTACT: [Mindy Handberg](#) | Director of Community Partnerships  
Mounds View Public Schools | Office: 651-621-6094  
4570 Victoria Street N | Shoreview, MN 55126 | [www.moundsviewschoolsef.org](http://www.moundsviewschoolsef.org)