

Class of 2023

An e-newsletter from Mounds View High School

GET YOUR
SENIOR AD
HERE

balfour.

MESSAGE FROM THE YEARBOOK EDITORS

Each year, a section of the yearbook is reserved so senior families have the **OPTION** to purchase space for a special message and baby / childhood photo of their student. All submissions are purchased and submitted at balfour.com.

Following are instructions on how to include your senior's baby / childhood photo and message in the yearbook:

Senior Baby/Childhood Ad Specifics

The cost: Payment is collected at balfour.com and is \$40.00 per student. There is a limit of one (1) space per student. We are unable to process partial payments or print multiple ads for one student.

The message: The message length limit is 350 characters. This includes letters, spaces, and punctuation.

The photo: Upload a favorite childhood photo to balfour.com once you receive your *ad creation link* via email. We may need to crop the photo to focus on the student.

How do I do this?

Step 1: Use [this link](#) to purchase space for your special message by January 20, 2023

Step 2: Enter your senior's name and grade - and then "SHOP FOR THIS STUDENT"

Step 3: Scroll down to purchase **1/8 Page Ad Space** (\$40.00)

Step 4: Add to cart - this is also a great time to reserve your 2023 yearbook

Step 5: Checkout/pay for your space

Step 6: Receive an email with ad submission instructions

- *Within 24 hours of your purchase, you will receive an email with instructions for submitting your student's message and photo.*

Step 7: Upload a photo and message **NO LATER** than January 31, 2023

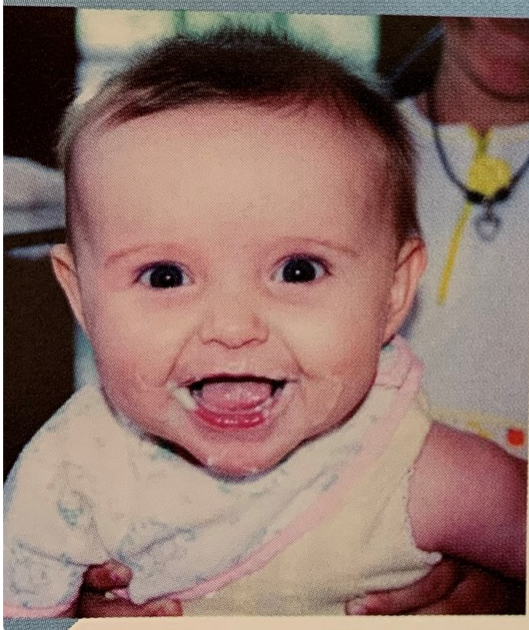
DO NOT EMAIL or MAIL your submissions or messages to MVHS--they will NOT be included in the yearbook. We will only accept online submissions through Balfour (balfour.com), our yearbook publisher.

Direct questions to ingrid.kleinjan@moundsvIEWSchools.org, yearbook adviser.

NOTE

- Only **one (1)** ad per senior.
- If two separate messages are desired, they must be a combined length of 310 blanks to allow for a message division and accompany ONE picture.
- Families with twins/triplets/etc. may submit one ad for all seniors **or** one ad *per* senior. We charge per ad space used (i.e. twins with one picture/message = \$40.00, twins with separate pictures/messages = \$80.00).
- We reserve the right to edit or refuse to print anything that is seen as offensive or inappropriate.
- We will not correct grammar or spelling, unless it is a clear error.
- Senior baby/childhood ads are optional and are printed in a different section than senior portraits. Do not submit a senior portrait - this is for childhood/baby photos only.
- The ad cost funds a portion of the 2023 Vista, similar to business ads seen in other schools' yearbooks.

SAMPLE BABY/CHILDHOOD AD



Hallieann Diekoff

Hallieann Louise, You're an amazing daughter, granddaughter, sister & friend. You're our pickle girl, root beer buddy, Bieber loving, gum chewing Hal. You'll always be our little girl with BIG brown eyes. Your future is bright & wherever you land the people around you will be blessed. We love you soooooo much--remember to make good choices! Mom, Dad, Helen, Paulie & Lexii



Mounds View
HIGH SCHOOL
Mounds View Public Schools

Para asistencia en traducciones ó ayuda como intérprete, por favor llama 651-724-2854. Yog xa tau kev pab thiab hais ua lus Hmoob thov hu rau 651-724-0396. Haddi aad ubaahantahay faahfaahin dheerad ah ama turjumaad, fadlan kala 651-724-7482.